

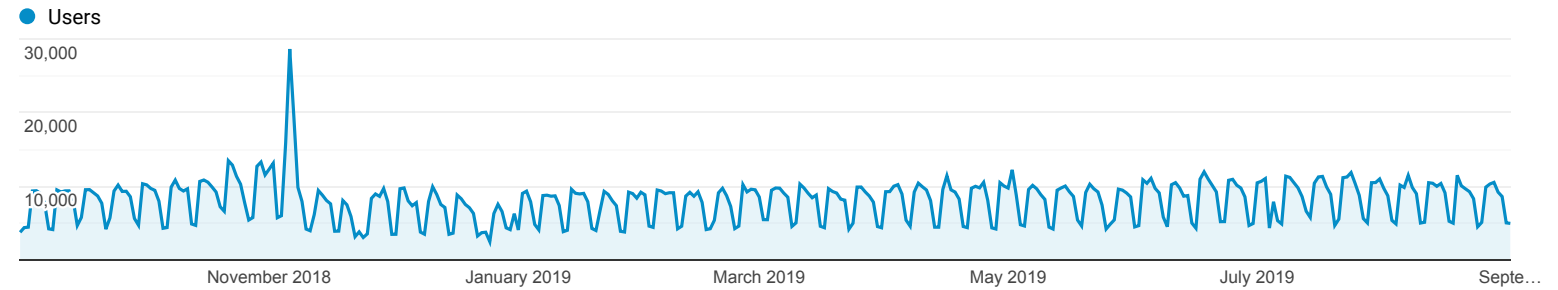
All Traffic

All Users
100.00% Users

Sep 1, 2018 - Sep 1, 2019

Explorer

Summary



Source / Medium	Acquisition			Behavior			Conversions		
	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	1,446,761 % of Total: 100.00% (1,446,761)	1,401,665 % of Total: 100.05% (1,400,947)	3,634,913 % of Total: 100.00% (3,634,913)	52.02% Avg for View: 52.02% (0.00%)	2.94 Avg for View: 2.94 (0.00%)	00:02:57 Avg for View: 00:02:57 (0.00%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	\$0.00 % of Total: 0.00% (0.00)
1. google / organic	789,514 (49.65%)	712,626 (50.84%)	1,859,790 (51.16%)	48.98%	2.97	00:03:05	0.00%	0 (0.00%)	\$0.00 (0.00%)
2. (direct) / (none)	463,430 (29.14%)	442,456 (31.57%)	878,530 (24.17%)	58.13%	2.81	00:02:42	0.00%	0 (0.00%)	\$0.00 (0.00%)
3. bing / organic	82,613 (5.19%)	65,910 (4.70%)	245,684 (6.76%)	45.21%	3.21	00:03:12	0.00%	0 (0.00%)	\$0.00 (0.00%)
4. yahoo / organic	32,744 (2.06%)	26,521 (1.89%)	74,095 (2.04%)	40.07%	3.54	00:03:48	0.00%	0 (0.00%)	\$0.00 (0.00%)
5. zillow.com / referral	25,583 (1.61%)	19,257 (1.37%)	115,331 (3.17%)	68.81%	1.94	00:01:38	0.00%	0 (0.00%)	\$0.00 (0.00%)
6. 192.168.180.20 / referral	19,610 (1.23%)	19,009 (1.36%)	30,772 (0.85%)	97.00%	1.06	00:00:09	0.00%	0 (0.00%)	\$0.00 (0.00%)
7. m.facebook.com / referral	16,809 (1.06%)	15,913 (1.14%)	22,741 (0.63%)	78.32%	1.51	00:00:57	0.00%	0 (0.00%)	\$0.00 (0.00%)
8. publicrecords.netronline.com / referral	10,009 (0.63%)	8,153 (0.58%)	28,333 (0.78%)	10.82%	8.28	00:06:59	0.00%	0 (0.00%)	\$0.00 (0.00%)
9. nv-washoe-treasurer.manatron.com / referral	9,997 (0.63%)	1,812 (0.13%)	31,390 (0.86%)	49.08%	3.72	00:04:21	0.00%	0 (0.00%)	\$0.00 (0.00%)
10. paydirect.link2gov.com / referral	7,709 (0.48%)	1,573 (0.11%)	13,493 (0.37%)	71.10%	1.98	00:01:43	0.00%	0 (0.00%)	\$0.00 (0.00%)

Rows 1 - 10 of 2418